



FOR IMMEDIATE RELEASE

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Mrs Baird's "Pass the Bread" Program Donates 10,000 Loaves of Bread to Area Food Bank

Bread will be distributed to over 140 area pantries in 11 counties

CORPUS CHRISTI, TEXAS (July 11, 2008) – Mrs Baird's Bread company founder Ninnie Baird always shared with her neighbors. To continue that tradition and to celebrate 100 years as a dinner table staple, Mrs Baird's Bread brought its "Pass the Bread" program to the Coastal Bend as part of a large scale partnership with local food banks on Friday, July 11, 2008. The Food Bank of Corpus Christi will distribute the bread to over 140 food pantries and feeding sites throughout the Coastal Bend.

"This could not come at a better time." said Bea Hanson, executive director of the Food Bank of Corpus Christi. "With the rising gas and food prices, our pantries have seen a tremendous increase in food requests. We don't often have fresh bread available for our clients, so this is a real treat."

Since 1982, the Food Bank has been fighting hunger in the Coastal Bend by providing food and personal care products to various charity and service agencies in an 11- county area, including: Aransas, Bee, Brooks, Duval, Jim Wells, Kenedy, Kleberg, Live Oak, McMullen, Nueces and San Patricio. In 2007, the Food Bank of Corpus Christi, Inc. distributed over 4 million pounds of food throughout the Coastal Bend. For more information please visit us online at www.FoodBankofCorpusChristi.org.

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